

The Greatest **Opportunity** in the **World**

WE'LL HELP YOU GET THERE



Could This Be You?

Money Problems Debt Bill collectors No future savings or retirement	Not Enough Time Work two or more jobs Work long hours Sole supporter of family	Health Issues Tired and run down No time to exercise No energy
No Opportunity for Personal Development No opportunity for promotion Feel you're not contributing	Unhappy at Work No flexibility No choice No control Long commute	Little or No Formal Education Limited job opportunities No money or time to further education

Traditional Solutions

Personal Limitation «Luxury» goods sale Change of residence	Work for Fewer Hours Quit job	Visit the Doctor Take medicine Hire a costly personal trainer
Risk Opening Your Own Business or Franchise	Change Jobs or Take Second Job	Quit Job to Go Back to School

Another Solution For You

Discover the Power of Network Marketing

What is Networking? Networking, or multi-level marketing, allows you to achieve tremendous financial gains through the amazing multiplying effects of working together as a unit to build an enterprise. Through networking, you can join together with others to work toward a common goal – financial security. When you work together with others, the energy and achievements you generate will multiply and grow until the compounding effects have created financial rewards that you've never before dreamed possible.

The time has never been better than now to learn how to become healthier and create financial security in your own life through the power of compounding and networking!



If you and one other person «duplicated yourselves» each month, you'd have a total of 4096 people in your network at the end of 12 months!



You can cut out the middleman!

You hear it all the time in business, but very few companies or people actually do it. With traditional sales and distribution channels, the profit made on the sale of a product is divided up among wholesalers, retailers, local and regional distributors, advertisers – the list goes on and on. Instead of using traditional channels, Forever Living Products sells directly to our distributors, who in turn sell directly to their customers. This direct sales approach allows our distributors to keep more of the profits as they provide their customers with better, more personalized service.

Not all Multi-Level Marketing Companies are Created Equal!

10 Key Indicators of a Great MLM

1. Quality Product

Look for a company that has a proven, mainstream product line. Quality products are remembered long after gimmicks and fads have faded.

2. No Pass-Ups

You should look for a marketing plan that rewards you for your efforts. When someone you sponsored excels in sales, you will be rewarded and not passed up.

3. No Demotions

A distributor should not be demoted due to inactivity of sales. Once you have been promoted to a certain level, you should remain at that level for life.

4. Bonuses Paid on the Retail Price of the Product

Even though you only pay wholesale prices for your products, a quality company will still pay your bonuses on the retail price of the product.

5. Proven Financial Stability

The company's sales chart should demonstrate their steady growth, sales figures and sales history, ultimately projecting their future trends.

6. At Least 10 Year Industry Experience

A well-established MLM will make it past the crucial first 10 years with solid management, a strong business plan, motivated distributors and quality products.

7. Multiple Income Opportunities

A variety of income opportunities should be offered to you, along with the advantages of working on your own schedule, either part- or fulltime, and working from home. You should enjoy multiple opportunities to earn money, such as profit sharing and earned incentive bonuses.

8. Consumable Products

Consumable products help you to easily build a base of loyal customers wanting to regularly purchase replacement products. An active consumer base is the key to a successful MLM.

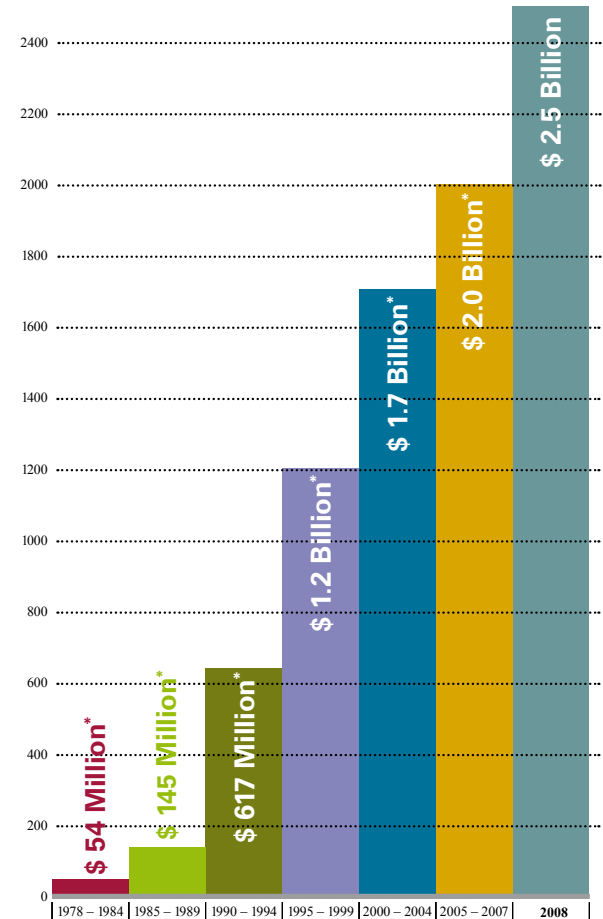
9. Extensive Support Network

Your company should offer extensive support, from training seminars and materials, to incentives and helpful staff, at the regional, national and international levels. Remember, your success directly affects the MLM's success!

10. National and International Presence

A company with a multiple-year track record that is established around the world, shows growth, reliability and quality products. Local contact persons at the home office provide logistic product processing and manage customs clearance as well as regulatory product registration. Most companies that venture internationally are stable and have ample industry experience.

Our Sales Volume



Based on calculated retail sales of worldwide affiliated companies.

* average annual sales

FOREVER The Greatest Opportunity in the World

Wherever you dream of going in life, FLP is a great vehicle for getting you there. Starting in your own home, you can build a business that provides you the time and money to do the things you've always wanted to do. What do you dream of? More quality time with loved one? A new car? A nicer home? Extended vacations? Financial security?



With Forever, they're All Closer than You Think!

«I was working as a manager in the sporting goods area. I barely had any free time and hardly any time for my family and friends; the income was okay but not extraordinary. To afford the really grand things in life wasn't possible for me. Then in 1995 I discovered Forever Living Products – amazing products and a truly brilliant business model. A business that can be owned by anyone. After one year, my Forever income was so high that I could operate my Forever business full-time. I recognized my opportunities with Forever and went ahead full throttle. After five years only, I became a self-made millionaire with Forever; my monthly income was constantly in the six figures. Today my dedication to Forever is rewarded with luxury cars, houses in the world's most beautiful places, my own helicopter, luxury trips around the entire globe and a lot of leisure time to enjoy life. My family and I owe everything to Forever and up to this day we are happy about the opportunity that was given to us by Forever more than ten years ago.»



Rolf Kipp, Double Diamond Manager

Photo: Rolf Kipp and Rex Maughan

The Story of Forever Living Products



The story of Forever Living Products begins with one man and an ambitious dream. For years, Rex Maughan had been searching for a business idea that would bring together the two biggest goals in his life: better health and financial freedom.

In 1978 he found what he was looking for and invited 43 people to attend the first-ever Forever Living Products meeting in Phoenix, Arizona. From this single event, a journey was launched that would lead to unimaginable business success for millions.



Rex and these first FLP distributors realized they were searching for the same things that many others were. They were looking for:

- Natural alternatives to improving health
- An opportunity to earn greater income
- High quality products and a simple business plan
- A chance to help others become healthier and wealthier.

From Plant to Product to You

The biggest factor behind the success of FLP products has always been our pure aloe vera – the primary ingredient in almost everything we produce.

Our stabilized aloe vera is the finest available, and to keep it that way, we are vertically integrated, which means we control everything from fields to factory, to research and development, to packaging, to shipping and distribution.

This allows us to guarantee the quality of FLP products to our millions of customers and Distributors who depend on them for a healthier life and a more rewarding lifestyle.



Bring the Remarkable Properties of Aloe to the Whole Body

The properties of aloe have been known for centuries, but were largely ignored by the medical and nutritional establishments until Forever helped reintroduce them to the world in 1978. Today, aloe is one of the most popular nutritional and skin care ingredients, while Forever Living Products is the largest grower, manufacturer and distributor of aloe vera-based wellness and beauty products in the world.

Our complete family of aloe vera drinks, skin care products and cosmetics, brings the remarkable properties of aloe to the entire body. Add to that our full line of supplements and our nutritious bee products and you have a complete system for achieving better wellness and beauty naturally.



Aloe Vera

Our pure aloe vera drinks contain over 270 nutritional compounds.



Skin Care

Pure aloe vera to soothe, protect and moisturize your skin.



Cosmetics

Beautiful shades that condition your skin as they beautify.



Personal Care

Cleanse, condition and revitalize with the penetrating power of aloe.



Nutritionals

Convenient supplements with all the essentials for a healthy diet.



Bee Products

Some of the purest sources of nutrition found in nature.



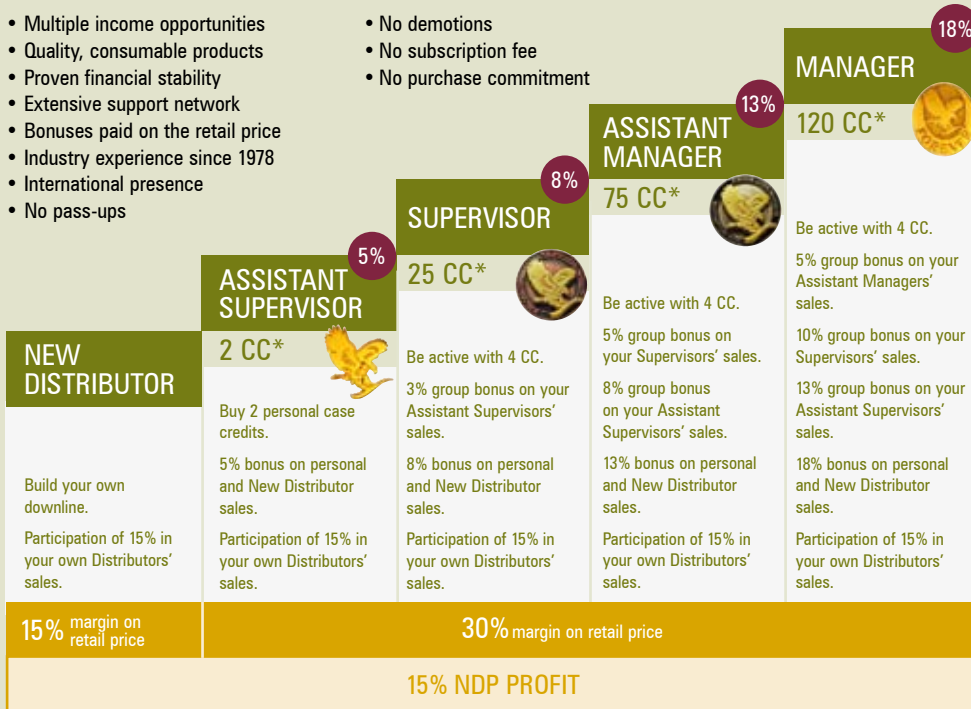
Starter Package

Samples of products and literature to begin building your business.

Forever's Marketing Plan

is successful because it's generous and simple.

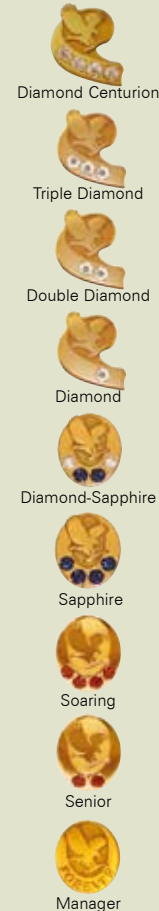
- Multiple income opportunities
- Quality, consumable products
- Proven financial stability
- Extensive support network
- Bonuses paid on the retail price
- Industry experience since 1978
- International presence
- No pass-ups
- No demotions
- No subscription fee
- No purchase commitment



* in 2 calendar months

Your success as an Forever entrepreneur is measured in internal units called case credits (CC). This gives you an easy guide to use as you set and achieve goals. As you reach designated case credit levels, you'll be rewarded with advancements, bonuses, awards and earned incentives.

10 Ways to Earn Money



- Retail Profits**
Up to 30% margin on your own sales (corresponds to 43% retail profit).
- NDP Profit**
15% on sales of directly sponsored New Distributors.
- Personal Bonus**
5% to 18% on your own and your New Distributors' sales.
- Group Bonus**
3% to 13% on your group sales (4+ personal CC).
- Leadership Bonus**
6%, 3% and 2% on your 1st, 2nd and 3rd generation Managers.
- Gem Bonus**
Earnings on downline Managers increased up to 9%.
- Car Plan**
Up to CHF 14'000.– per year.
- European Trips**
Journey program to the headquarters and around the world.
- USA and exotic trips**
Journey program to the headquarters and around the world.
- Profit Sharing**
Participate in the company's earnings.

Forever has All the Tools you Need to Succeed!

Becoming financially independent means controlling your own destiny. It makes almost anything you want in life possible. If your job or career isn't taking you where you want to go, Forever Living Products offers a great opportunity to change your course.

What have you got to lose? What's more important than earning more money? Time. More specifically, time to do the things you enjoy most with family and friends. The effort you put into your FLP business now will be returned many times over as

the sales from your team of distributors help provide you with the time and income to live the kind of life you want.

Quality Products	Excellent Support Staff at Regional, National and International Levels	Great Sales and Marketing Tools
Training Seminars and Events	Distributor Incentives and Bonuses	Extensive Company Website

We have taken care of the research and development, market research, packaging, distribution, marketing and paperwork for you. All you have to do is share these proven quality products with your customers and you will have created your very own business!

Location and Logistical Center

Forever Living Products has everything covered that you need for your own business. At our headquarters in Winterthur we prepare the products for the Swiss market and give you all the tools you need to start immediately.

Our products are shipped from our logistical center in Frauenfeld. This is where you can pick up

your products directly if needed. We take care of the bonus settlements, stockkeeping, inventory control and shipping so that you don't have to concern yourself with this part of the business! You can conveniently leave those details to us and soon you will be on the path to realizing your dreams.



This Is What Our Distributors Have to Say About Forever...



«When we found out about the company Forever Living Products in November 1998, our lives changed completely. From daily stress and financial shortages to a life without financial worries, with a high quality of life and a lot of valuable time for the family, friends and partnership. The incredible, natural aloe products, the solid business model and the largest market of the future have given us the best foundation for a better lifestyle with a lot of freedom and financial independence.»

Susanna and Jürg Graf



«I came to Forever at my age of 18. I'm grateful that Forever is giving me the opportunity of creating my own life by developing my business worldwide. This way I have the opportunity to show many people how they can reach goals that they only dreamed of before. I'm very happy to be part of this wonderful company.»

Philipp Ritter



«We discovered Forever in the end of 2003. Since we were constantly under stress at work, we didn't have the freedom that we wanted. Our business with Forever brought joy into our life, along with confidence and great visions for the future. Even while we are young, we're able to establish a retirement plan, travel to the earth's most beautiful places with Forever, and help other people to experience this lifestyle too. That's why our motto is simply: «Forever forever!»

Monica Zanetti and Matthias Kuhn



«The aloe products by Forever changed our lives in less than three years. We attained financial security while Forever pays our car and international travels and thus makes it possible to keep seeing our future in an increasingly better light. Finally we found a way to play a suitable role in the life's of others and our society. It brings us joy to be useful to those who are unable to find satisfaction, ambition, or future perspectives in their jobs.»

Rosanna and Sabino Zingaro



«Forever is a positive enhancement for everyone who discovers it. Forever fits to every situation in life because it stands for financial security without any risks. With Forever, we have gained independence, a greater sense of well-being and time for ourselves – a better quality of life. This unique win-to-win situation makes it possible for us to plan the second half of our lives in the best way. We would like everyone to have a better quality of life. Forever provides this great opportunity for a secure future.»

Viviane Ehrl and Hanspeter de Sepibus



«Integrity, helping each other, and having endurance are the only things you need to be successful with Forever. Our dreams: discovering the world, prosperity, quality of life...

All of this is becoming reality, thanks to Forever. With Forever, we are building a new future day by day. The quality of the products, which have completely changed our well-being and given us the opportunity to develop a business for our future, give us the certainty that we have found the right company with Forever.»

Fabienne Paratte and Florence Bergamo

WHAT'S NEXT?

Now ask yourself if Forever fits:

- ✓ Do you feel you could represent a company with the integrity and stability of FLP?
- ✓ Would these products enhance your life or that of someone you know?
- ✓ Are you willing to put forth a sufficient amount of effort to achieve your goals?

Does the company have the following:

- ✓ Multiple income opportunities?
- ✓ Quality Products?
- ✓ Consumable products?
- ✓ Proven financial stability?
- ✓ Extensive support network?
- ✓ Bonuses paid on the retail cost of the product?
- ✓ 10-year minimum industry experience?
- ✓ International presence?
- ✓ No pass-ups?
- ✓ No demotions?
- ✓ No subscription fee?
- ✓ No purchase commitment?

If your answer is «Yes!» to all of these, then register with the person who introduced you to FLP. Start using and sharing the products with others, and you'll soon find that nothing stands between you and your dreams.

Where is «there» for you? Decide. Then go for it!

HOW DO I «GET THERE»?

You are closer than you think. Find your opportunity to make your dreams a reality... then take action!

The Forever Living Products opportunity has helped millions get where they want to be. Where do your dreams take you? Wherever it is, FLP can help you get there. We have the products and the business plan. If you have the attitude and the enthusiasm, we're going to make a great team.



**Your Dream
Our Plan**

